



CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY

Press Release

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Contact: Jon Myers-916-747-8898

Michele St. Martin- 916-324-9670

ExxonMobil leads the way to “Flex your Power at the Pump”

Costa Mesa, CA -Today, Terry, Tamminen, Secretary of the California Environmental Protection Agency commended ExxonMobil for answering Governor Schwarzenegger's call to join his “Flex your power at the Pump” campaign. ExxonMobil demonstrated their commitment to educate Californians on ways to conserve gas and save money by putting messages at their gas stations throughout the state.

“I commend and thank ExxonMobil for stepping up to the plate to educate Californians on how to conserve gas and save money; this is just the beginning of the many ways we can work together to help the economy and protect the environment,” said Tamminen.

The station in Costa Mesa also invited drivers to get their vehicle's tires inflated for free to show one of the easier ways to get better gas mileage. Taking advantage of a heavily promoted three-hour “drive through” time frame at the ExxonMobil gas station at 3006 Harbor Boulevard in Costa Mesa, motorists parked while attendants checked and filled vehicles' tires to their recommended inflation levels.

The no-charge service was part of an effort to keep California rolling using measures touted in Governor Schwarzenegger's “Flex Your Power at the Pump” campaign, unveiled in May 2004 to help consumers conserve gas and save money by observing simple, no-cost measures such as:

- Keeping tires properly inflated to the recommended pressure
- Using a vehicle's air conditioner selectively
- Observing posted speed limits.

Other “Flex Your Power at the Pump” tenets include accelerating and braking gradually, maintaining your vehicle, and minimizing the amount of time spent idling in place.

Californians consume approximately 16 billion gallons of gasoline each year, according to the California Energy Commission. If every driver in California increased their fuel efficiency by just 15 percent, we could save 24 million gallons of gasoline each year.

ExxonMobil is a supporter of the “Flex Your Power at the Pump” campaign.

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